

# ***5 REASONS WHY YOU WANT TO LEARN LANGUAGES***

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**Chief Executive, Scottish  
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# SCOTLAND IS ALL AROUND THE WORLD!



**29** overseas offices  
**120** staff based overseas  
**16+** languages spoken

# KEY SECTORS

## Technology & Advanced Engineering



## Energy - Oil & Gas & Renewables



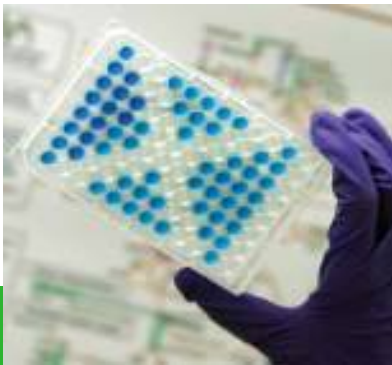
## Financial & Business Services



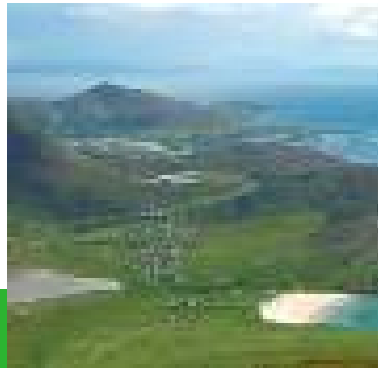
## Food and Drink



## Life Sciences



## Tourism



## Education



## Other Growth Sectors

- Aerospace, Defence, Marine
- Creative Industries
- Chemicals
- Construction
- Textiles

# INTERNATIONAL COMPANIES IN SCOTLAND



# SCOTTISH COMPANIES ACROSS THE WORLD....



# Bionic hand clip



# SCOTLAND'S EXPERTISE IN MOBILE APP DEVELOPMENT





*Bonjour*

*Hola!*

*Ciao...*



# SO WHY LEARN A NEW LANGUAGE??



您好

*Merhaba*

*cześć*

*alo*



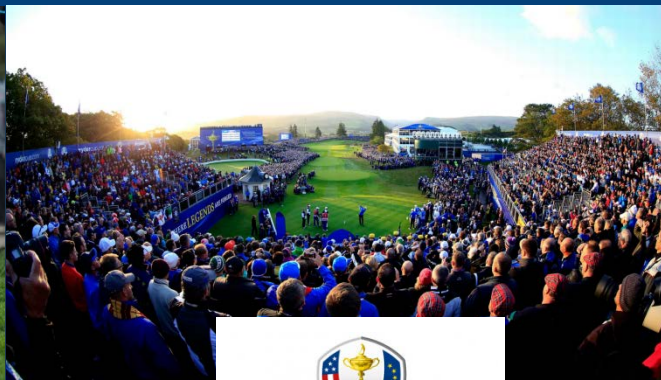


# 2014 was an incredible year of opportunities for Scotland as it 'Welcomed the World'

We hosted the Commonwealth Games, Ryder Cup and more than 900 Homecoming events.



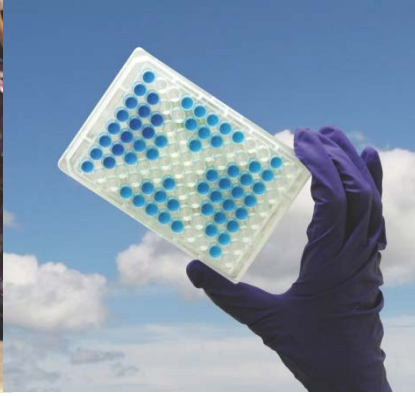
Homecoming  
Scotland  
2014



GLENEAGLES  
SCOTLAND 2014



GLASGOW 2014  
XX COMMONWEALTH GAMES



# THANK YOU

