

## Promoting Languages – Subject Choices

S3	Time frame	Resources
<p><b>Learners</b></p> <p>Go behind the scenes with sports stars and see the important role foreign languages play in their careers. Watch Gary Lineker introduce Match of the Day in Spanish and see Jonny Wilkinson training in France. Also catch up with the Olympic diver Tonia Couch, the Olympic windsurfer etc. Includes simple dialogue in French, German, Spanish, Italian and Mandarin.</p>	<p>whole programme 30 mins</p> <p>clips 2-6 mins</p> <p>related activities – varies</p>	<p><a href="http://www.bbc.co.uk/programmes/p00qrvjn">http://www.bbc.co.uk/programmes/p00qrvjn</a></p> <p>Speaking Sport – BBC programme</p> <p>range of clips and interactive activities</p>
<p><b>Learners</b></p> <p><b>European brands/logos challenge:</b></p> <p>Demonstrate language links with business and the world of work.</p> <p>Pupils identify logos for European companies. Differentiate by matching logos with list of companies; asking pupils to identify them with no help; giving part of logo (with or without clue) and doing slow reveal</p> <p><b>or</b></p> <p>Classes search for international French/German/Spanish/Italian companies. Points awarded to individual/group who finds most.</p>	<p>v flexible (20mins – 1 hour+)</p>	<p><a href="http://languageswork.org.uk/resources/classroom_activities.aspx">http://languageswork.org.uk/resources/classroom_activities.aspx</a> (available for French, Spanish &amp; German companies)</p> <p><a href="http://en.wikipedia.org/wiki/List_of_companies_of_Germany">http://en.wikipedia.org/wiki/List_of_companies_of_Germany</a></p> <p><a href="http://en.wikipedia.org/wiki/List_of_companies_of_France">http://en.wikipedia.org/wiki/List_of_companies_of_France</a></p> <p><a href="http://en.wikipedia.org/wiki/List_of_companies_of_Spain">http://en.wikipedia.org/wiki/List_of_companies_of_Spain</a></p> <p><a href="http://en.wikipedia.org/wiki/List_of_companies_of_Italy">http://en.wikipedia.org/wiki/List_of_companies_of_Italy</a></p>
<p><b>Learners</b></p> <p>Talking Heads: Interactive clips of young language learners sharing their motivation for learning languages</p>	<p>10-15 mins</p>	<p><a href="http://www.whystudylanguages.ac.uk/ks3/why_languages">http://www.whystudylanguages.ac.uk/ks3/why_languages</a></p> <p>Choose 'find out more' for Talking Head activity</p>
<p><b>Learners</b></p> <p>Presentation that SCILT has used at promotional events to make the case for languages</p>	<p>c20mins</p>	<p><a href="http://www.scilt.org.uk/ResourceView/tabid/1092/articleType/ArticleView/articleId/1122/Say-yes-to-languages.aspx">http://www.scilt.org.uk/ResourceView/tabid/1092/articleType/ArticleView/articleId/1122/Say-yes-to-languages.aspx</a></p>
<p><b>Learners/Parents</b></p> <p>German in the workplace in the UK</p> <p>Online film about facts and <b>benefits of learning German</b> in the UK – useful at options selection time</p>	<p>6 mins 53</p>	<p><a href="http://www.goethe.de/ins/gb/lon/lhr/wer/en9885204.htm">http://www.goethe.de/ins/gb/lon/lhr/wer/en9885204.htm</a></p>
<p><b>Parents</b></p> <p>Parents from a school in California tell their local radio station why they are raising their children to be bilingual.</p>		<p><a href="http://www.scp.org/blogs/multiamerican/2013/03/04/12533/why-raise-a-child-bilingual-parents-on-language-cu/">http://www.scp.org/blogs/multiamerican/2013/03/04/12533/why-raise-a-child-bilingual-parents-on-language-cu/</a></p>
<p><b>Parents</b></p> <p>Follow this link to a <b>list of websites</b> that help parents and carers find out more about the benefits of learning a language and help you support your child in their language learning.</p>		<p><a href="http://www.scilt.org.uk/LearnersParents/Parentzone/tabid/1874/Default.aspx">http://www.scilt.org.uk/LearnersParents/Parentzone/tabid/1874/Default.aspx</a></p> <p><a href="http://www.scilt.org.uk/LearnersParents/Parentleaflet/tabid/">http://www.scilt.org.uk/LearnersParents/Parentleaflet/tabid/</a></p>

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<p><b>Leaflet and bookmark</b> that aim to help inform parents of the wide range of benefits of learning a foreign language. They could be useful particularly at course choice time and are designed to show pupils why learning languages is beneficial in a light-hearted way.</p>		<p><a href="#">1875/Default.aspx</a></p>
<p><b>Parents</b></p> <p>Considering organising a Parents’ Evening to promote the up-take of Modern Languages?</p> <p>Information and presentations from Routes into Languages that are intended to be used as a promotional tool for encouraging young learners to continue their language learning at school and beyond.</p> <p>Presentation that SCILT has used at a promotional event to make the case for languages to parents</p>	<p>Parents night or departmental information evening</p>	<p><a href="http://www.whystudylanguages.ac.uk/teachers/making_the_case">http://www.whystudylanguages.ac.uk/teachers/making_the_case</a></p> <p><a href="http://www.whystudylanguages.ac.uk/teachers/parents_evenings">http://www.whystudylanguages.ac.uk/teachers/parents_evenings</a></p> <p><a href="http://www.scilt.org.uk/ResourceView/tabid/1092/articleType/ArticleView/articleId/1123/The-benefits-of-language-learning.aspx">http://www.scilt.org.uk/ResourceView/tabid/1092/articleType/ArticleView/articleId/1123/The-benefits-of-language-learning.aspx</a></p>
<p><b>Senior Phase</b></p>	<p><b>Time frame</b></p>	<p><b>Resources</b></p>
<p><b>Learners</b></p> <p>Pupils can select from a variety of careers in which knowledge of languages is helpful. Each one gives hints and tips and links to useful websites where pupils can do more research.</p>		<p>Steph Ahead with Languages</p> <p><a href="https://www.routesintolanguages.ac.uk/any/resources/step-ahead-languages">https://www.routesintolanguages.ac.uk/any/resources/step-ahead-languages</a></p>
<p><b>Learners</b></p> <p>The European Commission has teamed up with ThirdYearAbroad.com to produce video clips of interviews with UK language graduates. Discover first-hand how their language skills have benefitted their careers.</p>		<p><a href="http://www.thirdyearabroad.com/language-launchpad/">http://www.thirdyearabroad.com/language-launchpad/</a></p>
<p><b>Learners</b></p> <p>In this <b>short video clip</b>, BBC Newsreader <b>Huw Edwards</b> explains his own language learning experiences and how they have supported him in his career.</p>	<p>1 min 18 secs</p>	<p><a href="http://www.ciltcymru.org.uk/">http://www.ciltcymru.org.uk/</a></p> <p>select Languages Matter video with Huw Edwards</p>
<p><b>Learners</b></p> <p>In this motivational video, TV chef Simon Rimmer explores the variety of careers and opportunities available to those who speak languages. He meets people from a range of professions and chats to them about how languages have helped them to get where they are today.</p> <p>The video also shows clips from popular comedy shows highlighting the embarrassment of not understanding other people’s languages and cultures.</p> <p>The video is an excellent tool for language teachers, illustrating how languages can help in your personal and your professional life. Use it in language lessons, careers evenings or assemblies to highlight the benefits of studying languages.</p>	<p>23 mins 43 secs</p>	<p><a href="http://www.whystudylanguages.ac.uk/ks4/video">http://www.whystudylanguages.ac.uk/ks4/video</a></p>

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<p><b>NB: English based, Routes North West but relevant message</b></p>		
<p><b><u>Learners</u></b></p> <p>Draw up list of <b>jobs requiring languages</b> by doing some research on the Internet, incl. UK jobs requiring language skills to challenge their expectations.</p> <p>Pupils could also write their own <b>CV</b> in language they are studying</p>	<p>1-2 hours</p>	<p><a href="http://www.languageswork.org.uk/resources/posters_and_postcards/posters.aspx">http://www.languageswork.org.uk/resources/posters_and_postcards/posters.aspx</a></p> <p>for current vacancies for jobs requiring a language go to <a href="http://www.toplanguagejobs.co.uk">www.toplanguagejobs.co.uk</a></p> <p>for CV see classroom resources folder on <a href="http://www.languageswork.org.uk/resources/classroom_activities.aspx">http://www.languageswork.org.uk/resources/classroom_activities.aspx</a> (examples available in French, German &amp; Spanish)</p>
<p><b><u>Learners of Spanish</u></b></p> <p>A language specific factsheet, primarily for S4 learners which highlights key socio-economic data relating to both Spain and Latin America and how this impacts upon career opportunities. It could be incorporated into a lesson as a critical or collaborative reading activity.</p>	<p>reading time 30 minutes</p>	<p>Select Spanish skills</p> <p><a href="http://www.languageswork.org.uk/resources/factsheets-1/factsheets_2_of_3.aspx">http://www.languageswork.org.uk/resources/factsheets-1/factsheets_2_of_3.aspx</a></p>
<p><b><u>Learners</u></b></p> <p>Case studies from range of people who use their language skills as part of their job. These could be incorporated into a lesson as a critical or collaborative reading activity.</p>	<p>reading time 30 minutes</p>	<p><a href="http://www.ciltcymru.org.uk/opportunities-with-languages-1/">http://www.ciltcymru.org.uk/opportunities-with-languages-1/</a></p>
<p><b><u>Learners</u></b></p> <p>Video &amp; written testimonies from various sports professionals about how their languages have helped them in their career.</p> <p>(Paul Sousa football manager; Marilyn Okoro, 800m runner; Sebastien Foucan, free running; Roberto Martinez, football manager)</p> <p>These could be incorporated into a lesson as a critical or collaborative reading activity.</p>	<p>reading time 30-60 minutes</p>	<p><a href="http://www.bbc.co.uk/wales/raiseyourgame/sites/preparation/theinternationallanguage/">http://www.bbc.co.uk/wales/raiseyourgame/sites/preparation/theinternationallanguage/</a></p>
<p><b><u>Parents</u></b></p> <p>Information and presentations from Routes into Languages that are intended to be used as a promotional tool for encouraging young learners to continue their language learning at school and beyond.</p> <p>Presentation that SCILT has used at a promotional event to make the case for languages to parents</p>	<p>Parents night or departmental information evening</p>	<p><a href="http://www.whystudylanguages.ac.uk/teachers/making_the_case">http://www.whystudylanguages.ac.uk/teachers/making_the_case</a></p> <p><a href="http://www.whystudylanguages.ac.uk/teachers/parents_evenings">http://www.whystudylanguages.ac.uk/teachers/parents_evenings</a></p> <p><a href="http://www.scilt.org.uk/ResourceView/tabid/1092/articleType/ArticleView/articleId/1123/The-benefits-of-language-learning.aspx">http://www.scilt.org.uk/ResourceView/tabid/1092/articleType/ArticleView/articleId/1123/The-benefits-of-language-learning.aspx</a></p>
<p><b>Managers</b></p>	<p><b>Time frame</b></p>	<p><b>Resources</b></p>

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<p><b>Resources</b> which summarise some of the key statistics and information on learner entitlement, and help reinforce the benefits of learning a language. These resources provide key arguments for decision-makers and help make the case for languages in your school.</p>		<p><a href="http://www.scilt.org.uk/Portals/24/Library/Promoting%20languages%20in%20our%20schools%20final%20version.pdf">http://www.scilt.org.uk/Portals/24/Library/Promoting%20languages%20in%20our%20schools%20final%20version.pdf</a></p>
<p>Would you like to <b>promote German</b> at your school? Would you like to <b>convince</b> parents of the importance of learning foreign languages or German? In order to <b>support</b> you the Goethe-Institut produced the film 'Schools: Partners for the Future - a new way to promote German '.</p> <p>Why is it important to learn German? How to build up a successful German network?</p> <p><b>Margaret Mountford</b> from the television show <i>The Apprentice</i>, <b>Julia Gill</b> from Bentley Motors, school principals, teachers and students of partner schools answer in the film from different perspectives these questions.</p>	<p>12mins 30</p>	<p><a href="http://www.goethe.de/ins/gb/lon/lhr/wer/en4681813.htm">http://www.goethe.de/ins/gb/lon/lhr/wer/en4681813.htm</a></p>
<p>The <b>Business Language Champions (BLC)</b> scheme helps schools and businesses to build partnerships through languages to equip young people with the international communication and employability skills that they will need for their future careers.</p> <p>The scheme supports local employers and employees to work with schools through languages</p> <ul style="list-style-type: none"> <li>- to encourage young people to understand the benefits of learning languages and the exciting and rewarding careers available to them</li> <li>- to showcase successful businesses and act as Ambassadors for languages</li> </ul>		<p><a href="http://www.scilt.org.uk/BusinessandLanguages/Linkinglanguagesandbusiness/BLCinformationforschools/tabid/1599/Default.aspx">http://www.scilt.org.uk/BusinessandLanguages/Linkinglanguagesandbusiness/BLCinformationforschools/tabid/1599/Default.aspx</a></p>
<p>Information from the British Council about <b>Foreign Language Assistants (FLAs)</b>. FLAs are native speakers of French, Spanish, German, Italian, and Mandarin who are usually between 20 and 30 years old. They range from advanced students, intending teachers or experienced teachers with a strong command of English and are looking to gain valuable work experience as well as improving their English and learning more about UK culture.</p>		<p><a href="http://www.britishcouncil.org/languageassistants-what-is-a-foreign-language-assistant.htm">http://www.britishcouncil.org/languageassistants-what-is-a-foreign-language-assistant.htm</a></p> <p><a href="http://www.britishcouncil.org/languageassistants-schools-fla-booklet-unitedkingdom-2012-20.pdf">http://www.britishcouncil.org/languageassistants-schools-fla-booklet-unitedkingdom-2012-20.pdf</a></p>
<p><b>Information on Scottish Government's 1+ 2 Agenda</b></p> <p>Click on the link for a presentation to help you raise awareness of 1 + 2</p> <p>Download audit tool to help you establish your current position and consider your next steps</p>	<p>30- 45 minutes</p>	<p><a href="http://www.scilt.org.uk/ResourceView/tabid/1092/articleType/ArticleView/articleId/1121/12-you-can-too.aspx">http://www.scilt.org.uk/ResourceView/tabid/1092/articleType/ArticleView/articleId/1121/12-you-can-too.aspx</a></p> <p><a href="http://www.britishcouncil.org/languageassistants-schools-fla-booklet-unitedkingdom-2012-18.pdf">http://www.britishcouncil.org/languageassistants-schools-fla-booklet-unitedkingdom-2012-18.pdf</a></p>