

The logo for VIC Bank ABC features a stylized 'VIC' in blue and a semi-circle in dark blue, followed by the text 'Bank ABC' in white. The background is a light gray with a fine, diagonal hatched pattern.

VIC Bank ABC

Presentation



Business Brunch at Strathclyde University
By
Eric Balish

- Introduction
- Competition
- Why is language important
- So what does work look like?
- Q & A

- A little goes a long way
- Why it's important
- OI! They're eating my lunch!!
- Does business really care – YOU BET!
- The World of work



Sun Tzu – the Art of War - 2nd Century B.C.
Know your enemy, know yourself; 100 battles, 100 hundred victories!



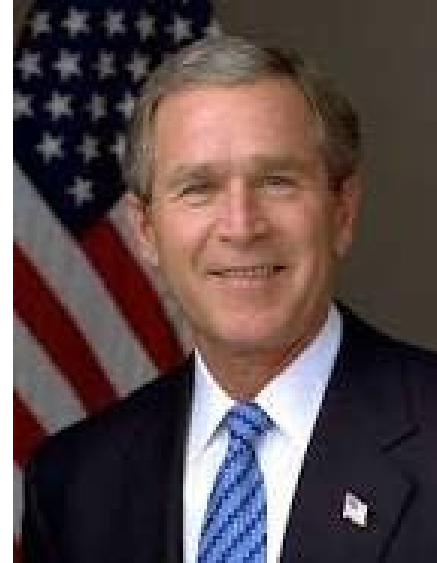
- World Class courses and research
- Enhance English language and communication skills (particularly Americans who also learn to spell)
- Gain experience of life outside of their native land

Additional aspirations

- Meet and collaborate with people from a large variety of different nationalities and backgrounds
- Achieve a level of societal integration in Scotland both personal Professional / business

'The Problem with the French is.....'

- Learning language introduces culture
- Culture helps understanding and empathy
- An appreciation of culture is rewarding
- People are proud of their culture
- You will gain trust and respect
- 'Lets become friends then do business'



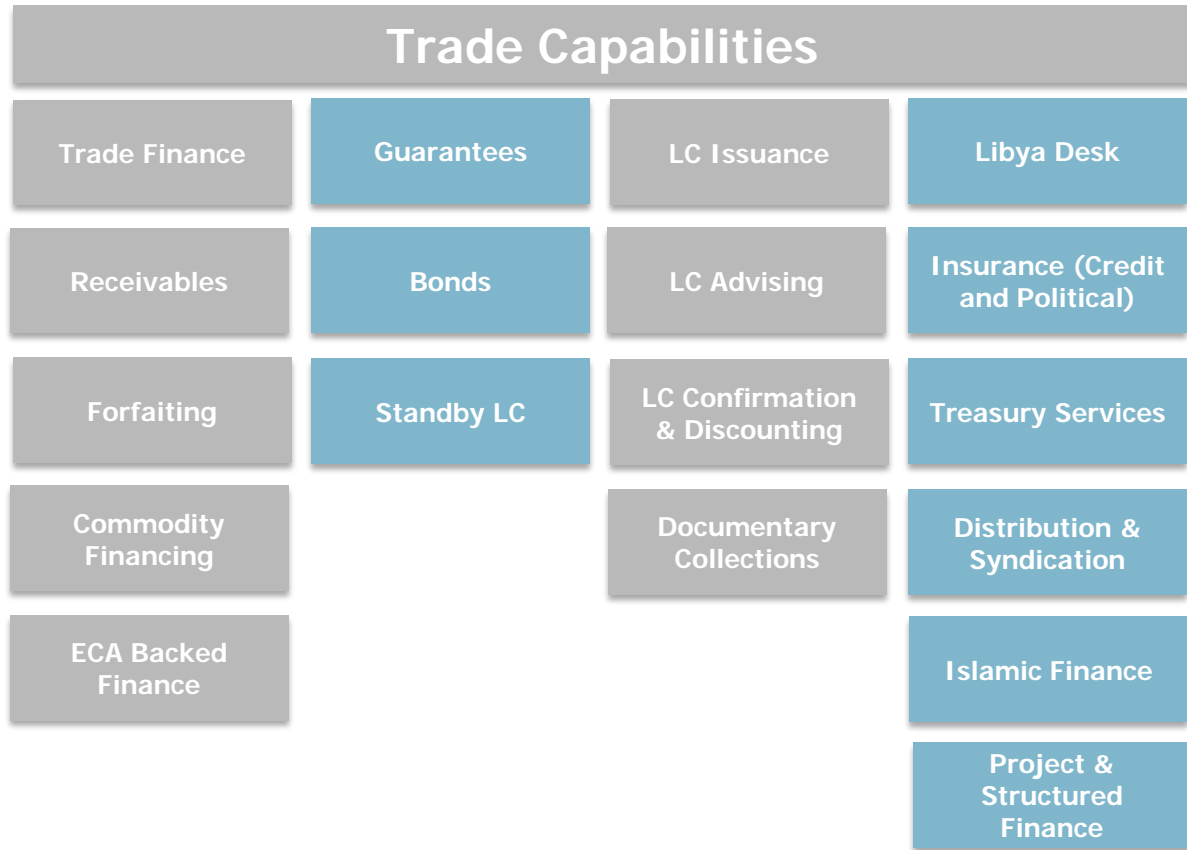
Bank ABC Group

- Registered Banks: Algeria, Tunisia, Egypt & Jordan
- Majority owner: Banco ABC Brazil SA
- Representation: Libya, Iran
- International offices: New York, Dubai, Singapore

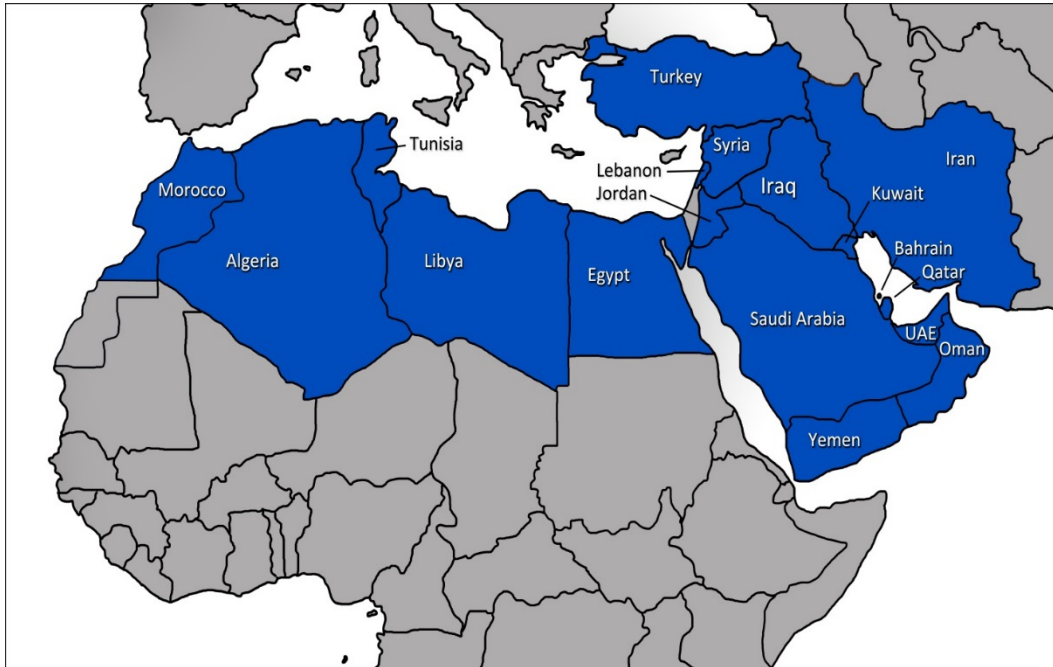
ABC International Bank Plc

- Branches: Paris, Frankfurt & Milan
- Representation: Stockholm, Istanbul, Moscow





Leveraging a broad network to provide MENA focused Trade solutions to Global Corporate clients



- Core markets outside the MENA region include, Europe, and Brazil.
- Wider appetite in select regions of Sub-Saharan Africa, America, and Asia.

Core MENA Countries

Algeria
Bahrain
Egypt
Iraq
Jordan
Kuwait
Lebanon
Libya
Morocco
Oman
Qatar
Saudi Arabia
Tunisia
Turkey
UAE

Questions ?